

# **GAMEIS**

**Georgia Association of Managers  
of  
Educational Information Systems**



**29th Annual Conference  
July 14 - 16, 2010**

**Westin Resort and Conference Center  
Savannah, Georgia**

## **About G.A.M.E.I.S**

The Georgia Association for Managers of Educational Information Systems (G.A.M.E.I.S.) was formed in 1982 and conducted its first annual meeting that year. At that time the membership of G.A.M.E.I.S. primarily consisted of approximately a dozen school systems which employed large scale or mini computers to perform traditional data processing functions. As the use of technology in Georgia's public school systems has grown, so have the organization's membership and its role. Today, well over one hundred people from school systems around the State of varying sizes and levels of complexity regularly attend our annual conference. These attendees look to G.A.M.E.I.S. to provide a source of information regarding emerging issues in the arena of information technology. They also see G.A.M.E.I.S. as a forum for the exchange of ideas and solutions among their peers around the State.

## **G.A.M.E.I.S. Leadership**

Bennett Dixon, President  
Sr. Director of Applications, Development & Maintenance  
Savannah-Chatham County Public Schools  
208 Bull Street  
Savannah, GA 31401  
(912) 395-1052  
[Bennett.Dixon@sccpss.com](mailto:Bennett.Dixon@sccpss.com)

Sharon Lunceford, Vice President  
Director of Management Information Systems  
Houston County Schools  
1100 Main St.  
Perry, Ga 31069  
476-988-6145 x10158  
[sharon.lunceford@hcbe.net](mailto:sharon.lunceford@hcbe.net)

Grover Dailey, Secretary/Treasurer  
Director of Technology  
Rockdale County Schools  
954 N. Main St.  
Conyers, GA 30012  
(770) 860-4214  
[gdailey@rockdale.k12.ga.us](mailto:gdailey@rockdale.k12.ga.us)

Charles Allen, Board Member  
Information Technology Coordinator  
Washington County Schools  
501 Industrial Drive  
Sandersville, Ga 31082  
478-553-2041 x1214  
[Charles.allen@washington.k12.ga.us](mailto:Charles.allen@washington.k12.ga.us)

Terri Kimbrell, Board Member  
Executive Director, Information Systems and Support  
Gwinnett County Public Schools  
437 Old Peachtree Road NW  
Suwanee, GA 30024  
678-301-6510  
[Terri\\_Kimbrell@Gwinnett.k12.ga.us](mailto:Terri_Kimbrell@Gwinnett.k12.ga.us)

Anthony Swaim, Board Member  
Information Technology Coordinator  
Hall County Schools  
711 Green Street  
Gainesville, GA 30501  
770-534-1080 x263  
[Anthony.Swaim@hallco.org](mailto:Anthony.Swaim@hallco.org)

# Conference Agenda

**Wednesday,  
July 14**

<b>From</b>	<b>To</b>	<b>Location</b>		<b>Sponsor</b>	<b>Topic</b>
11:00	2:00	Ballroom C	Sponsor Exhibit Setup		
11:00	5:00	Second Floor Pre-Function	Registration		
2:45	5:00	Ballroom C	Exhibit Hall Open		
2:00	2:45	Ballroom D, E & F	Opening Session		
2:45	3:00	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
3:00	3:45	Ballroom D, E & F	General Session I	CDW-G	Virtualization and VDI best practices.
3:45	4:00	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
4:00	4:45	Ballroom D, E & F	General Session II	Cisco	Video-Enabled Teaching and Learning
4:45	5:00	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
5:00	5:45	Ballroom A & B	General Session III	Kaspersky Labs	Don't Be a Hacker's Unsuspecting Target

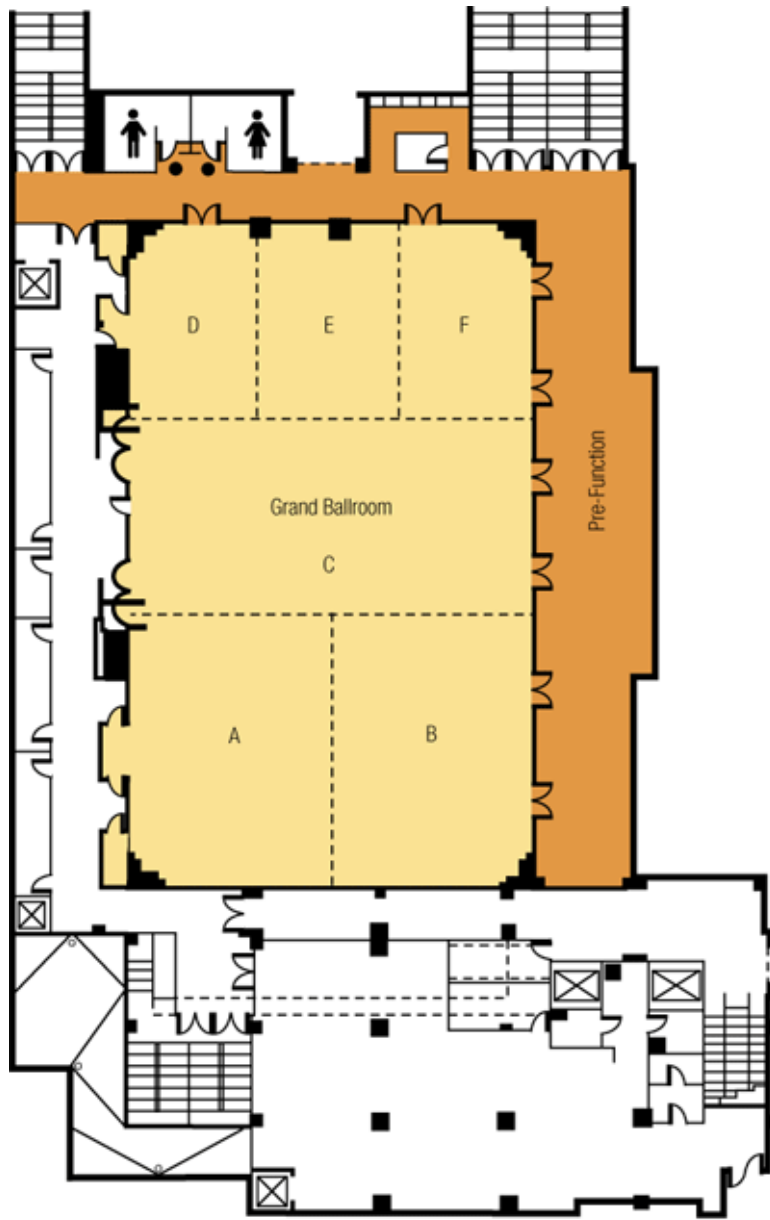
**Thursday, July 15**

From	To	Location		Sponsor	Topic
7:30	8:30	Second Floor Pre-Function & Ballroom C	Registration (Continental Breakfast) Visit Exhibits		
8:30	9:15	Ballroom D	Breakout Session I-A	Prosys	Intel's Dynamic Virtual Client Solution
8:30	9:15	Ballroom E	Breakout Session I-B	HP	HP: Document Lifecycle Solutions
8:30	9:15	Ballroom F	Breakout Session I-C	CSI Technology Outfitters	CSI@K12: Taking Your Communications to the Cloud, Keeping More Money in Instruction
9:15	9:30	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
9:30	10:15	Ballroom D	Breakout Session II-A	eInstruction	Improving Education with Data Driven Technology
9:30	10:15	Ballroom E	Breakout Session II-B	Sunesys	Benefit of a Gigabit Fiber Network vs. WAN Services from the LEC, Cable Companies or Others
9:30	10:15	Ballroom F	Breakout Session II-C	SWC – Richardson Technology Systems	Critical Communication
10:15	10:30	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
10:30	11:15	Ballroom D	Breakout Session III-A	Promethean	Promethean's ActivProgress – A web-based Student Performance Platform that Measures, Analyzes and Prepares Students for High-Stakes Testing
10:30	11:15	Ballroom E	Breakout Session III-B	Websense	The Surprising Truth About 2.0
10:30	11:15	Ballroom F	Breakout Session III-C	XIRRUS	Wireless in Education: Designing for 802.11n
11:30	1:00	Ballroom A & B	Lunch (General Session IV)	RM	<b>Connecting the Dots between Schools, Communities and Businesses: Designing Infrastructure to Meet the Evolutionary Needs of the 21st Century Learner</b>
1:00	1:45	Ballroom D	Breakout Session IV-A	Lightspeed Systems	Balancing Learning and Security in a Web 2.0 World
1:00	1:45	Ballroom E	Breakout Session IV-B	Fforg	Is Your District Prepared For The Digital TV Switch
1:00	1:45	Ballroom F	Breakout Session IV-C	Dell	Re-think Desktop Deployments and Optimize Your Infrastructure with Dell Flexible Computing
1:45	2:00	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
2:00	2:45	Ballroom D	Breakout Session V-A	Microsoft Corporation	Identity Management and Federation – Plumbing for Cloud Computing
2:00	2:45	Ballroom E	Breakout Session V-B	CSM Consulting, Inc.	E-Rate Unplugged! Take Some of the Noise Out of E-Rate
2:00	2:45	Ballroom F	Breakout Session V-C	Schoolnet	A day in the Life of a Teacher...
2:45	3:00	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
3:00	3:45	Ballroom D	Breakout Session VI-A	Micro Technology Consultants	XenServer, VMWare and Hyper-V
3:00	3:45	Ballroom E	Breakout Session VI-B	Xerox	Xerox' Sustainability – A Way of Doing Business
3:00	3:45	Ballroom F	Breakout Session VI-C	Harris School Solutions	Business Intelligence Solutions for K-12 School Districts
3:45	4:00	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
4:00	4:45	Ballroom D	Breakout Session VII-A	RM	Essential Tools for Today's Classrooms
4:00	4:45	Ballroom E	Breakout Session VII-B	Infinite Visions/ Windsor Mgmt. Group	The Paperless Vision – Myth or Reality?
6:00		Downtown Savannah	President's Reception		

**Friday, July 16**

<b>From</b>	<b>To</b>	<b>Location</b>		<b>Sponsor</b>	<b>Topic</b>
7:30	8:30	Second Floor Pre-Function & Ballroom C	Continental Breakfast - Visit Exhibits		
8:30	9:15	Ballroom E & F	General Session V	Presidio Networked Solutions	<i>Virtual Computing Environment (VCE)</i>
9:15	9:30	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
9:30	10:15	Ballroom E & F	General Session VI	Trend Micro	Security Threat Landscape for K12, Endpoint Security
10:15	10:30	Second Floor Pre-Function & Ballroom C	Break - Visit Exhibits		
10:30	11:15	Ballroom E & F	General Session VII	GaDOE	GaDOE Technology Services Update
11:15	11:45	Ballroom E & F	Closing Session	GAMEIS	Business Meeting and Discussion

## Conference Facilities



Second Floor, Westin Resort and Conference Center

## **Opening Session:**

### **Welcome and Sponsor Recognition**

## **General Session I:**

### **CDW-G: *Virtualization and VDI Best Practices***

When it comes to desktop management, IT professionals have many considerations, including effectively deploying applications and security updates, handling user authentication and data management, and managing system-wide upgrades. Many school systems are evaluating desktop virtualization as a way to successfully handle these issues. This interactive session will explore how to plan a move to desktop virtualization, measure desktop virtualization return on investment, address common concerns including end-user needs and security, and demonstrate how desktop virtualization works for school systems of all sizes.

Buddy Schwenk  
Virtualization Solutions Architect for CDW.

## **General Session II:**

### **Cisco: Video-Enabled Teaching and Learning**

Join us for a discussion on how students and teachers are using live, interactive as well as archived video for virtual learning, collaborative projects, interaction with students around the globe, field trips, remote learning, etc.



Renee Patton  
Manager, Worldwide Industry Marketing  
[repatton@cisco.com](mailto:repatton@cisco.com)  
(408) 526-6072  
<http://twitter.com/CiscoEDU>

Renee Patton is the Manager of Worldwide Industry Marketing at Cisco and has a special focus on the education market. She has over 15 years of business and marketing experience in both start-up and corporate environments. Renee started her career in education, teaching high school English and French, coaching cross-country, and moderating the student yearbook and newspaper. She brings a clear perspective to addressing business issues and an in-depth understanding of the K-12 and Higher Education markets. Renee spent four years on the Los Gatos-Saratoga JUHS Board of Trustees and was responsible for managing policy and a \$20M district budget. She holds a BA degree in English from Santa Clara University and an MA in Education from Stanford University.

## **General Session III:**

### **Kaspersky Labs: *Don't Be a Hacker's Unsuspecting Target***

It's not news that threats are growing across the IT security landscape. Today's malware imposes significant risks due to the highly organized nature of attacks – applications, web sites and social networks are all subject to attacks and vulnerabilities. Hackers are highly organized professionals with vast networks who are able to precisely target an unsuspecting victim, including many businesses, schools and their employees and students. Users may not even realize his/her machine has been compromised for days, weeks or even months due to the nature of these attacks. During this talk, Daniel Molina will examine what this means for business owners and what IT managers need to look for to stay on top of these threats



**Mark Villinski**  
Manager, Field Marketing  
Kaspersky Lab

Mark Villinski brings more than 12 years of technology sales and marketing experience to Kaspersky. Mark leads Field Marketing efforts for the East Coast and is responsible for increasing awareness and demand for Kaspersky's Open Space Security Produce Line. Prior to joining Kaspersky, Mark served as Director of Worldwide Channel Operations for Enterasys Networks, where he was responsible for the strategy and day to day operation of the Secure Advantage Partner Program. Prior to that role he held a number of channel and field marketing roles at Enterasys and Cabletron Systems. He started his high tech career in sales at Cabletron Systems.

## **General Session IV:**

### **RM: *Connecting the Dots between Schools, Communities and Businesses: Designing Infrastructure to Meet the Evolutionary Needs of the 21st Century Learner***

Beyond individualized instruction is the need for today's districts to personalize teaching and learning, while supporting students in a collaborative, global learning environment. The pieces of the puzzle come together through communication, content, assessment, and analytics as the broader community work to prepare our students for an ever-changing future.



**Deb DiCairano** has passionately worked in the field of Education for the past eighteen years, with a primary focus of enhancing teaching and learning through the use of practical technology. Her current position is National VP Sales, leading the Learning Platform division for RM Education. Deb's background includes positions as a High School English Teacher, Literacy and Technology Consultant, Marketing/Project Manager and Director of Professional Development. As a partner of the business and academic community, Ms. DiCairano has also served in leadership positions and board-membership, including the Diocese of St. Augustine. In all these capacities, Deb continues in the role of strategic consultation as districts plan to embrace and implement 21<sup>st</sup> Century solutions that prepare our students for a globally competitive economy.

## **General Session V:**

### **Presidio Networked Solutions: *Virtual Computing Environment (VCE)***

Enterprise IT solutions can be costly to analyze and design, customize, integrate, interoperate, scale, and maintain. VCE is leading the journey to pervasive virtualization and private cloud. Presidio Networked Solutions will introduce and educate on best-in-class virtualization, networking, computing, storage, security and management technologies. Learn how to drive down server costs, accelerate deployment, reduce your data center footprint, and how to reduce power consumption.

## **General Session VI:**

### **Trend Micro: *Security Threat Landscape for K12, Endpoint Security***

The Threat Landscape for today is more complex than ever before. This presentation will focus on the current threats from the internet, cybercriminals, and internal sources. Current practices on how to combat and proactively fight against threats as well as new trends in virtualization security.

**David Thibadeau** currently works for Trend Micro as a Principal Sales Engineer for the Endpoint and Convergence Team for the past two years. The majority of his experience comes from working in Educational Technology prior to coming to Trend Micro. From 2001 – 2008, David was the CIO for the Coweta County School System in Newnan, GA. From 1999-2001 he was the Lead Technician at Newnan High School and Northgate High School in the Coweta County School System. From 1997-1999 he was the Technology Coordinator and Computer Science Teacher for Auburn High School in Auburn, AL. From 1995-1997 he was a Special Education Teacher at Auburn High School. David has a Masters Degree from Auburn University in Instructional Technology and Design and Bachelors degree in Special Education from Auburn University.

**General Session VII:**

**Ga DOE: *DOE Technology Services Update***

Bob Swiggum, Chief Information Officer for the Georgia Department of Education, will provide an overview of the ongoing developments with the Statewide Longitudinal Data Systems (SLDS) federal grant. Bob will share the state's strategy for providing teachers, administrators, district staff and parents access to student-level data. Also noteworthy are the SLDS efforts to improve Data Collections and the assignment of Georgia's unique student identifier (GTID). This session is also an opportunity for attendees to share their feedback on these efforts.



**Bob Swiggum - Deputy Superintendent Technology Services / CIO**

Responsible for the overall direction of technology for the Georgia Department of Education. Leads the Technical Services, Instructional Technology and Virtual School functions. Thirty years in the technology field working with Fortune 200 companies.

## **Special Interest Sessions**

**Thursday, July 15, 2010**

### **Session I-A**

#### **ProSys.: *Intel's Dynamic Virtual Client Solution***

The dynamic virtual client offers thin client advantages with rich client user experience and mobility. This breakout session will focus on:

- What is the future of thin client technology?
- Should we invest in virtualization today or hold steady with our existing fleet of PCs and notebooks?
- Will our short-term path prove viable in the long-term or will technology advances radically change the course of that intended path?
- Will end users be able to experience the same client-side performance to which they've become accustomed?

Enterprises need to know that what they do today won't come back to haunt them down the line, so there's a lot to consider. This session will provide some thought provoking discussion on the evolving computing platform and the convergence of thin and thick clients.

### **Session I-B**

#### **HP: *HP Document Management Solutions***

A discussion of HP Document Management Solutions tailored for the K-12 customer.

### **Session I-C**

#### **CSI Technology Outfitters: *CSI@K12: Taking Your Communications to the Cloud, Keeping More Money in Instruction***

As Districts look for ways to preserve funding for instruction, many are looking to consolidate messaging systems such as Email, Voice, and Web. In this session, learn how districts are utilizing the Cloud and still maintaining the rich features they are used to in self hosted environments! Also, engage in the conversation on how to maintain the highest security features that protect you and your students in compliance with CIPA, COPPA, and FERPA. Learn how to painlessly move from managing equipment to managing the applications that allow you to focus on communicating and teaching. Last, learn the secret to securing the funding for Cloud services.

## **Session II-A**

### **eInstruction: *Improving Education with Data Driven Technology***

eInstruction offers not only a total interactive local and web based classroom solution, but also a campus level and district level system to offer a total bottom up solution for data driven instruction; benchmark testing and data analysis system that provides student database on demographics, standards, and student achievement, as well as longitudinal information. Our classroom products offer response pads in both IR and RF configurations that provides the latest in instructional technology. Our wireless tablets display response pad information for immediate teacher knowledge, and with interactive white boards up to 9". We round out our classroom and campuses with Examview tied to the GPS standards with over 300,000 questions.

## **Session II-B**

### **Sunesys: *Benefits of a Gigabit Fiber Network vs. WAN Services from the LEC, Cable Companies or Others***

Mr. Tim Faltner was the first IS Director to have Sunesys build a Gigabit private fiber network from scratch in the state of Georgia. Mr. Faltner will discuss his history with service providers along with the benefits of Gigabit Bandwidth. In addition to bandwidth, he will discuss his applications, utilizations and future curriculum that can be integrated.

## **Session II-C**

### **SWC – Richardson Technology Systems: Critical Communication**

This session will explore critical communication software that minimizes impact to your infrastructure and resources. Software that provides targeted information in multiple formats (text, audio, and video clips) and ensures that thousands of individuals within seconds can respond quickly and appropriately to critical events. These events may include evacuations, lockdowns medical alerts or complex response instructions. Whether you or yours communicates with a phone, cell, pc, intercom, digital signage or radio no one need miss a critical communication.

## **Session III-A**

### **Promethean : ActivProgress – The Power of Knowing! Use Promethean’s New web-based ActivProgress Performance Platform to Measure, Analyze and Prepare your Students for High-Stakes Testing.**

Have we focused on the areas of most need? Have we done enough? Are they ready? These are questions that teachers and administrators struggle with as the school year rolls on. They are also questions that can be answered quickly and easily, at any time, by Promethean’s new ActivProgress solution. Integrated with Promethean’s ActivExpression Learner Response Systems, ActivProgress allows teachers to quickly create assessments aligned directly to state standards; deliver to the class in minutes; analyze results and identify gaps instantly. ActivProgress then provides standards-specific, targeted instructional material to the teacher with the click of a mouse.

ActivProgress also provides visibility of how the students are doing at the classroom, school and district level so appropriate steps can be taken to address any deficiencies before high-stakes tests are taken.

## **Session III-B**

### **Websense: *The Surprising Truth About Web 2.0***

- What is Web 2.0?
- How is it used at work?
- Why is it a security risk?
- How can we enable Web 2.0?

How can you capitalize the opportunity?

## **Session III-C**

### **XIRRUS: *Wireless in Education: Designing for 802.11n***

As the number of wireless devices all trying to access your network at the same time continues to increase, it is paramount that your wireless infrastructure be optimized for coverage, capacity and user densities. This presentation will explore key trends impacting Wi-Fi, 802.11n fundamentals, enterprise deployment issues and discuss best practices for organizations making the move to 802.11n or deploying a wireless network for the first time.

Douglas Haider  
Principal Technologist  
Xirrus, Inc.

Douglas J. Haider is a Principal Technologist with Xirrus. Mr. Haider has over ten years experience in wireless networking, security, and audit. He started his career as an Intelligence Officer with the United States Air Force where he held various positions including Deputy Branch Chief at the Air Force Information Warfare Center.

Mr. Haider holds a B.S. from Vanderbilt University where he majored in Physics. He also earned a M.S. from the University of LaVerne with a concentration in Business and Organizational Management. He holds over a dozen information security and wireless certifications including the CISSP, CISM, and CWNE. Douglas is a SANS Stay Sharp Instructor, a SANS Certified Mentor, and a frequent speaker on wireless technologies. He is also a wireless blogger for Computerworld, CWNPN, and WiFiJedi.com.

### **Session IV-A**

#### **Lightspeed Systems: *Balancing Learning and Security in a Web 2.0 World***

From online resources to communication and participatory learning, Web 2.0 offers valuable educational benefits. But with those benefits come content and security risks. Discover how smarter filtering and innovative school network solutions can help you give users the advantages of Web 2.0 learning while maintaining network security, user safety, and CIPA compliance. Discover how Lightspeed Web Access Manager, an intelligent solution for web filtering, offers safe access to Web 2.0 tools and resources with the new My Big Campus feature, including a Resource Library and a Collaboration Site, with closed messaging, blogging, groups, and more.

### **Session IV-B**

#### **Fforg: Is Your District Prepared For the Digital TV Switch**

Classroom TV channels are at risk- with now to get TV to your projectors. Cable and satellite companies demand that you encrypt the digital signal, requiring your to purchase tuners for every classroom. What is your SOLUTION? MediaCAST A Centralized, low maintenance, IP TV solution for your School or District, This turnkey system includes installation, training, less hassle and extra features at a very affordable cost. The Benefits are many! Connecting incoming TV service to MediaCAST in your data Center and digital TV is available on every PC in your District over IP. Save \$\$\$ on new school Construction or renovation. By eliminating the need to purchase tuners and tens of Thousands of dollars in coax cabling. MediaCAST can help you prepare your classrooms fo the future without spending fortune!

### **Session IV-C**

#### **Dell: *Rethink desktop deployments and optimize your Infrastructure with Dell Flexible computing.***

Take Back IT Control. PCs have pushed workforce productivity to new heights, but not without a price. Years of rapid growth and globalization have complicated IT management and exposed critical data to outside threats. Left unchecked, these challenges threaten to keep school districts from innovating and getting ahead. Meanwhile, your teachers, students and administration expect work-location flexibility and instant access to stay productive.

Now you can tackle these challenges head-on. Dell™ Flexible Computing Solutions shift IT focus from managing physical hardware to enabling end-user digital identities. Take back IT control with:

- Virtual Remote Desktop (VRD)
- On-Demand Desktop Streaming™ (ODDS)
- Dedicated Remote Workstation (DRW)

### **Session V-A**

#### **Microsoft Corporation: Identity Management and Federation – Plumbing for Cloud Computing**

As cloud computing gains popularity, we embark on a new era of identity management challenges. This session will begin to explain how proper Identity Management and effective use of identity federation can aide in realizing the full benefits of cloud computing. The session will also highlight Microsoft methods and products for integrating federated identities into cloud computing applications.

### **Session V-B**

#### **CSM Consulting Inc.: *E-Rate Unplugged! Take some of the “noise” out of E-Rate.***

Come for up-to-date information on all things E-Rate presented by one of the country's premier E-Rate consulting firms. The session is tailored to more detailed discussion regarding implications of proposed legislative changes, NRPM processes, strategic planning, CIPA and the 21<sup>st</sup> Century Act insight and allows a robust question and answer period with some of the nationally recognized expert consultants from CSM. Allow us to help “unlock” some of the mysteries of E-Rate and allow you to more effectively manage your district's processes.

### **Session V-C**

#### **Schoolnet.: A day in the Life of a Teacher**

How to leverage technology in the classroom to deliver a technology rich, 21<sup>st</sup> century supported, aligned curriculum throughout a school district.

## Session VI-A

### **Micro Technology Consultants.: XenServer, VMWare and Hyper-V**

While standardizing on a single virtual infrastructure sounds ideal, many enterprises face the reality of managing multiple virtual infrastructures both inside and outside their datacenters. Multiple virtual infrastructures may reside across business units (i.e., server and desktop), departments, or sites. In addition, client hypervisors (e.g., VMware Player, Microsoft Virtual PC, and Sun VirtualBox) further compound hypervisor and VM image management.

In this session, you will learn:

- Strategies, architectures, and tools for managing heterogeneous virtual environments
- Common interoperability pitfalls and workarounds
- About security, data protection and recovery

Chad Martin  
Chief Systems Engineer/CTO  
Micro Technology Consultants, Inc.

## Session VI-B

### **Xerox: Xerox' Sustainability – A Way of Doing Business**

Many Xerox customers have their own environmental and sustainability goals. With Xerox technology, products and solutions, Xerox can help our customers reach those goals.

- Customers want to reduce **energy** use for cost and environmental savings. Xerox ENERGY STAR offerings and office services can do just that. In fact, customers can reduce energy use from their document technology by up to 50% when they replace single function devices with Xerox's multifunction systems.
- Customers want to reduce the use of **paper** and use environmentally preferable papers. Xerox's digital technology reduces paper use through easy-to-use features such as two-sided printing and electronic document management. Xerox carefully manages our supply of paper to ensure protection of the world's forests. We offer recycled content papers and environmentally certified papers from the Forest Stewardship Council (FSC) and the Programme for the Endorsement of Forest Certification (PEFC).
- Customers want to reduce **waste**. Through Xerox's Green World Alliance program, customers can return spent imaging supplies for reuse or recycling. For equipment at end-of-life, Xerox has a return program to responsibly manage equipment that has reached end of life. Solid ink "cartridge-free" technology further reduces waste.
- Customers want to protect their **indoor air quality**. Emissions of chemicals from Xerox products such as ozone and dust are strictly controlled and are well below regulatory requirements.
- Customers want Xerox to help them **measure** the environmental benefits of their actions so they can demonstrate the value to their customers, employees and stakeholders

## **Session VI-C**

### **Harris School Solutions: Business Intelligence Solutions for K-12 School Districts**

An examination of how Business Intelligence Solutions can improve decision making in schools and at the administration office. The data collected by the Student Information Systems and Business Management Systems can be consolidated into Business Intelligence Systems as a means to quickly determine teacher effectiveness and student achievement down to a classroom level.

## **Session VII-A**

### **RM: Essential Tools for Today's Classrooms**

For over 35 years, RM has been a worldwide leader in developing outstanding educational tools, technology and services that engage students, inspire learning and provide teachers and administrators with the tools to make timely instructional decisions to support student learning. Join us today to learn about our feature-rich, user friendly learning management system, our scalable, platform neutral IP video system and our teacher/student assessment solution which combines the best in hardware and software to enable real-time assessment of student learning.

## **Session VII-B**

### **Infinite Visions/Windsor Management Group: *The Paperless Vision – Myth or Reality***

Learn how your district can overcome the challenges associated with creating a completely paperless office. In this session, we discuss how workflow items, invoicing, human resources and payroll items that need to be filed or saved can actually be done without using any paper, and for the final analysis, what solutions work the best to help create the paperless office.

A must-attend session for district financial, business, human resource and technology managers.

You're Invited  
to the  
**President's Reception**

**LOW COUNTRY BOIL!**



**All attendees, sponsors, and families are welcome.**

Reception will be held at:  
The Charles E. Morris Center at Trustees Garden  
(right behind The Pirate's House)  
10 East Broad Street  
Savannah, Georgia 31401  
[www.trusteesgarden.com](http://www.trusteesgarden.com)  
**Thursday, July 15<sup>th</sup>**  
**6:00 p.m. – 9:00 p.m.**

Plenty of parking is available or catch the water taxi from the Westin to the Savannah Marriott Riverfront. Trustees' Garden is across Bay street!  
Return water taxi riders will need to board at the Hyatt.

Plan to kick back, relax and network in a very casual atmosphere while enjoying fresh coastal fare and great entertainment!

Trustee's' Garden is located on the east end of Savannah's downtown Historic District. Adjacent to the Savannah River on the north end of the property, the border streets are East Broad to the west, Bay Street to the north, General McIntosh to the east, and Presidents Street to the south. As it was some 200 years ago, the Savannah River is still utilized today as one of the United States' main transports of commerce for the world's goods. While standing upon the highest bluff of Savannah – Trustees' Garden – you can watch large ships pass every day, bringing international goods to the United States, and watch as they also send out goods to Pacific Rim, Europe and South America.

**This year's President's Reception is sponsored by  
RM Education**

Sponsor	Level	Booth	Contact	Phone	
MXN Corporation	Silver	1	Deborah Arnett	(770) 926-1884	<a href="mailto:darnett@mxncorp.com">darnett@mxncorp.com</a>
Summit Systems Inc	Silver	2	Susanna Cobb	(678) 482-8010	<a href="mailto:scobb@sumsys.com">scobb@sumsys.com</a>
Logical Choice Technologies	Silver	3	Lisa Kennedy	(770) 564-1044	<a href="mailto:tradeshow@logicalchoice.com">tradeshow@logicalchoice.com</a>
Infinite Visions/Windsor Management Group	Gold	4	Bobbi Bowman	(803) 517-4750	<a href="mailto:bbowman@wmqiv.com">bbowman@wmqiv.com</a>
eBryIT, Inc	Silver	5	Sandy Flynn	(678) 385-0400 x50427	<a href="mailto:sflynn@ebryit.com">sflynn@ebryit.com</a>
Lightspeed Systems	Gold	6	Allie Russom	(661) 716-7600	<a href="mailto:arusom@lightspeedsystems.com">arusom@lightspeedsystems.com</a>
Classroom Technology Solutions	Silver	7	Walt Mischley	(904) 731-1006	<a href="mailto:walt.mischley@ctsed.com">walt.mischley@ctsed.com</a>
ProSys	Gold	8	Edna Zielmanski	(678) 268-1341	<a href="mailto:ezielmanski@prosysis.com">ezielmanski@prosysis.com</a>
SchoolNet	Gold	9	Beth Adam	(646) 496-9000	<a href="mailto:badam@schoolnet.com">badam@schoolnet.com</a>
Xerox Corporation	Gold	10	Jack Ezelle	(912) 220-5341	<a href="mailto:jack.ezelle@xerox.com">jack.ezelle@xerox.com</a>
SWC-Richardson Technology Systems LLC	Gold	11	Katie Jackson	(678) 376-8884	<a href="mailto:katie.jackson@richardsonsti.com">katie.jackson@richardsonsti.com</a>
X2 Development Corporation	Silver	12	Cindy Lyle	7817402679 x271	<a href="mailto:clyle@x2dev.com">clyle@x2dev.com</a>
HP	Gold	13	James Janeczko	(440) 549-4204	<a href="mailto:james.janeczko@hp.com">james.janeczko@hp.com</a>
Digital Intelligence Systems Corporation (DISYS)	Silver	14	Pankaj Sharma	(703) 234-6276	<a href="mailto:pankaj.sharma@disys.com">pankaj.sharma@disys.com</a>
Harris School Solutions	Gold	15	Jerome Oberlton	(817) 251-0725	<a href="mailto:joberlton@harriscomputer.com">joberlton@harriscomputer.com</a>
Camcor, Inc	Silver	16	Rodney Bailey	(800) 868-2462	<a href="mailto:jrbailey@camcor.com">jrbailey@camcor.com</a>
CSM Consulting, Inc.	Gold	17	Kimberly Friends	(909) 944-7798	<a href="mailto:kfriends@csmcntral.com">kfriends@csmcntral.com</a>
Bytespeed	Silver	18	Brian Hoots	(877) 553-0777	<a href="mailto:bhoots@bytespeed.com">bhoots@bytespeed.com</a>
CSI Technology Outfitters	Gold	19	Leo Gallant	(864) 855-3900	<a href="mailto:events@csioutfitters.com">events@csioutfitters.com</a>
Bridgeway Solutions	Silver	20	Dion Kingsbury	(800) 333-3608	<a href="mailto:d.kingsbury@bridgewaysolutions.com">d.kingsbury@bridgewaysolutions.com</a>
Pearson School Systems	Silver	21	Todd Perry	(334) 272-6821	<a href="mailto:todd.perry@pearson.com">todd.perry@pearson.com</a>
Morse Communications Inc	Silver	22	Rick Holzman	(404) 394-3885	<a href="mailto:rholtzman@morsecom.com">rholtzman@morsecom.com</a>
K-12 Solutions Group	Silver	23	Brandie Wilson	(800) 915-1671	<a href="mailto:brandie@k12solutionsgroup.com">brandie@k12solutionsgroup.com</a>
eRate 360 Solutions, LLC	Silver	24	Kasey Oakley	(888) 535-7771 x100	<a href="mailto:koakley@erate360.com">koakley@erate360.com</a>
B2B Technologies, LLC	Silver	25	Linda James	(404) 892-1500	<a href="mailto:ljames@b2btech.com">ljames@b2btech.com</a>
Xirrus	Gold	26	Autumn Frisby	(720) 394-2451	<a href="mailto:autumn.frisby@xirrus.com">autumn.frisby@xirrus.com</a>
Sunesys	Gold	27	Lisa Conners	(724) 942-9850 x100	<a href="mailto:lconners@sunesys.com">lconners@sunesys.com</a>
Websense/ICM	Gold	28	Chad Caldwell	(601) 713-2718	<a href="mailto:ccaldwell@netcontentmgt.com">ccaldwell@netcontentmgt.com</a>
Avocent, Division of Emerson Network Power	Silver	29	Shay Matthews	(919) 896-8486	<a href="mailto:shay.matthews@avocent.com">shay.matthews@avocent.com</a>
Virtucom, Inc	Silver	30	Kristal Butler	8008902611 x255	<a href="mailto:kbutler@virtucom.com">kbutler@virtucom.com</a>
Follett Software Company	Silver	31	Laura Welter	(815) 578-7357	<a href="mailto:lwelter@fsc.follett.com">lwelter@fsc.follett.com</a>
Lumens Integration, Inc.	Silver	32	Peggy Chen	(510) 252-0200	<a href="mailto:peggy@mylumens.com">peggy@mylumens.com</a>
Ntec, LLC	Silver	33	Steve Long	(877) 800-3426	<a href="mailto:slong@notifytech.com">slong@notifytech.com</a>
Uplogix	Silver	34	Billy Moran	(512) 857-7050	<a href="mailto:bmoran@uplogix.com">bmoran@uplogix.com</a>
RM Educational Software	Platinum	35	Christy Smith	(866) 728-6758	<a href="mailto:csmith@rmeducation.com">csmith@rmeducation.com</a>
RM Educational Software	President	36	Daniele Grossman	(904) 451-8503	<a href="mailto:dgrossman@rmeducation.com">dgrossman@rmeducation.com</a>
CDWG	Platinum	37	Chuck Chiason	(404) 409-8262	<a href="mailto:cchiasson@cdwg.com">cchiasson@cdwg.com</a>
Promethean	Gold	38	Doug Knowles	(770) 722-9205	<a href="mailto:doug.knolwes@prometheanworkd.com">doug.knolwes@prometheanworkd.com</a>
Trend Micro	Platinum	39	Maritza Escalante	(770) 936-3836	<a href="mailto:maritza_escalante@trendmicro.com">maritza_escalante@trendmicro.com</a>
Microsoft	Gold	40	Rodney Patterson	(770) 312-1888	<a href="mailto:rodneypa@microsoft.com">rodneypa@microsoft.com</a>
Cisco Systems	Platinum	41	Melanie Drysdale	(314) 584-6015	<a href="mailto:mdrysdale@macmeetings.com">mdrysdale@macmeetings.com</a>
Dell	Gold	42	Barbara Brennen	(404) 394-4662	<a href="mailto:dbrennen2000@yahoo.com">dbrennen2000@yahoo.com</a>
eInstruction	Gold	43	Edward Barnes	(229) 891-8358	<a href="mailto:ebarnes@einstruction.com">ebarnes@einstruction.com</a>
Presidio Networked Solutions, Inc	Platinum	44	Wendy Goins	(678) 291-1865	<a href="mailto:wgoins@presidio.com">wgoins@presidio.com</a>
Micro Technology Consultants, Inc d.b.a. MTC	Gold	45	Joel Stringer	(478) 953-1921	<a href="mailto:joel.stringer@micortechonlogy.net">joel.stringer@micortechonlogy.net</a>
Kaspersky Labs	Platinum	46	Jeff Cross	(678) 488-7983	<a href="mailto:jeff.cross@kaspersky.com">jeff.cross@kaspersky.com</a>
Fforg	Gold	47	Don Groff	(404) 995-7084	<a href="mailto:dgroff@fforg.net">dgroff@fforg.net</a>
Calling Post Communications Inc	Breakfast	NA	Karen Ribble	(800) 928-7564	<a href="mailto:kribble@callingpost.com">kribble@callingpost.com</a>



**Plan now to attend the 30<sup>th</sup> Annual GAMEIS  
Conference**

**July 13-15, 2011, Westin Resort, Savannah, GA**

**Visit our web site: <http://www.gameis.us>**